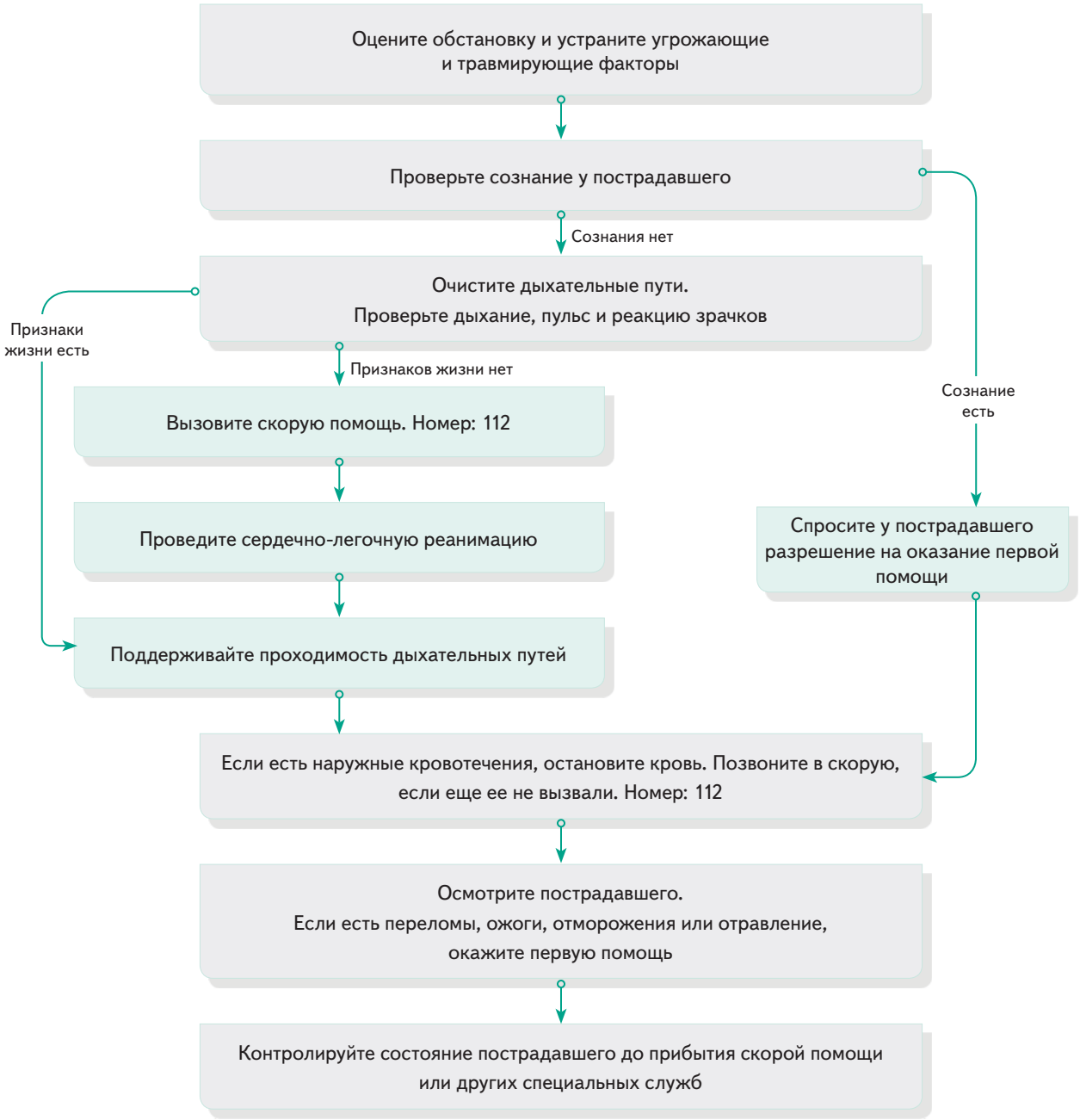Алгоритм первой помощи